

# Thriving WOMEN in Business COMMUNITY

FOR IMMEDIATE RELEASE  
March 1, 2016

MEDIA CONTACT: Caterina Rando,  
Founder, TWIBC  
(415) 668-4535  
cat@caterinarando.com

## Local Businesswomen's Community Hosts Event to Raise Funds for Women in Developing Countries

**San Francisco, CA**—The Thriving Women in Business Community (TWIBC) is pleased to announce its second annual **Global Love Day** on Saturday, March 19. The *Global Love Day* event is a philanthropic gathering started in 2015 as a way to bring women together to support entrepreneurship and education for women and girls around the world. The day includes an elegant lunch with inspiring speakers, networking, door prizes, a live auction and a silent auction- from which proceeds will go to benefit projects that are helping women in India, Nepal, and Zambia. The event is co-hosted by the Thriving Women in Business Community, a group of like-minded, like-hearted women who run their businesses with integrity, generosity and a desire to support other women in business.

"We are absolutely thrilled to host our second annual Global Love Day on March 19," explained Caterina Rando, women's business coach and founder of the TWIBC community. "Last year was our inaugural event and we raised \$10,000! I can't wait to see what we accomplish this year. We have amazing sponsors and a great line-up of speakers. It's going to be a super fun event and a great way for women to make a difference together!"

Funds raised from the **Global Love Day** silent auction and live auction will benefit three groups: (1) The Power of Love ([www.poweroflove.org](http://www.poweroflove.org)), a group in Zambia that provides microloans and business training to women, (2) The Rose Foundation: Deaf Women's Empowerment Group ([www.trifc.org](http://www.trifc.org)), which trains deaf women in Nepal on how to create economic sustainability, and gives them a community in which to flourish, and (3) Sakhi for Girls Education ([www.sakhiforgirlseducation.org](http://www.sakhiforgirlseducation.org)), which provides self-esteem and literacy classes to young girls in the slums of Mumbai, India.

**Global Love Day** is co-hosted by The Thriving Women in Business Community and The Thriving Women in Business Giving Circle, a group of women from the community who gather together to connect, network and raise money for the charities listed above.

**Global Love Day** will take place on Saturday, March 19th, 2016, from 10am - 4:30pm at the DoubleTree by Hilton Hotel at 835 Airport Blvd, Burlingame, CA. Tickets are \$60.00 and include lunch and all activities for the day. For more information about Global Love Day, or to purchase tickets, please visit [www.caterinarando.com/global-love-day](http://www.caterinarando.com/global-love-day), or contact Caterina Rando at (415) 668-4535 or via email at [cat@caterinarando.com](mailto:cat@caterinarando.com).

####

*Global Love Day is a special event created and hosted by Caterina Rando, founder of The Thriving Women in Business Community, publisher of Thriving Women in Business Magazine and woman entrepreneur mentor extraordinaire. Her mission to uplift women and girls permeates everything she does in her business. Learn more at [www.caterinarando.com](http://www.caterinarando.com).*



Caterina Rando • 415-668-4535 • [cat@caterinarando.com](mailto:cat@caterinarando.com) • [www.caterinarando.com](http://www.caterinarando.com)